

NCC Cable System Order

| | | | | | |
|-------------------|-------------------------------------|---|---------------------|------------------|---------------|
| Order # | 62329559 | Flight Dates | 09/05/16 - 09/18/16 | Update Date | 09/01/16 |
| Syscode | 7876 | Agency | Buying Time | Version | 1 Vs. 1 |
| System Name | Comcast/South Bend Interconnect, IN | Advertiser | Gregg for Indiana | Show All Lines | |
| Market | South Bend | | | Total # of Weeks | 2 |
| | | Client Code | | Total | \$70.00 |
| AE | James Pagano | Product Code | | Commission | \$10.50 |
| Sales Coordinator | Evan Butcher | Est Code | n/a | Net Total | \$59.50 |
| Office | Washington | Product Name | | Total Spots | 2 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 May16 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | New Candidate Order. Please Review and Confirm. Thanks! 9.1 | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------------|
| 1 | BTN | NCAA Football | 9/5/16 | 9/11/16 | 12:00 | 15:00 | | | | | | X | | - | - | 1 | \$40.00 | \$40.00 | 30 | Cincinnati @ Perdue |
| 2 | ESPN | NCAA Football | 9/5/16 | 9/11/16 | 19:00 | 22:00 | | | | | | X | | - | - | 1 | \$30.00 | \$30.00 | 30 | TBD |

| | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| AMT | \$70.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$70.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/01/16

62329559 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |